

ZWEEGERS

EQUIPMENT GROUP



**you will be
known by
the tracks
you leave
behind.**



Long term focus

Zweegers Equipment Group invests worldwide in companies with a focus on equipment and sustainable solutions. We focus particularly on private and family businesses and want to be a solid and reliable long-term partner for them. For us, people, and local entrepreneurship are paramount. Within the Zweegers Equipment Group we share our boots on the ground approach and deep-rooted passion for equipment, working towards a sustainable future with targeted innovations.



**strong
roots lead
to growth.**



We want to be the partner of entrepreneurs and families who lead equipment companies by backing them with patient capital and supportive advice. By supporting them we intend to contribute to growth, development, and innovation.

Strong relationships

We put human relationships at the heart of what we do. We share values, and ambitious projects with talented entrepreneurs and their management teams. By following these principles, we aspire to be the preferred investment partner of all stakeholders sharing our beliefs and vision.

Respect

We believe in fair business, based on mutual respect and trust, for our customers, business associates and staff.

Human touch

We focus on the human touch and have an eye for detail in the business. We believe in the entrepreneurial spirit that differentiates many family businesses and companies.

Shared expertise

We bring expertise through our guidance, our market knowledge and our international network. We have expertise in building a high-level service organization, based on customer needs.

An aerial photograph of a rural landscape with various green and brown fields, a dirt road, and a small cluster of trees. A falcon is in flight in the foreground, its wings spread wide, flying towards the right. The text 'sharp focus on a sustainable future.' is overlaid in white on the left side of the image.

sharp focus on
a sustainable
future.

We understand the increasing importance of sustainability at the global and national levels and the increasing importance to our customers, investors and employees.

Zweegers equipment is dedicated to taking leading action in sustainable development.

We strive to support our customers in becoming more sustainable through offering environmentally friendly services that add value.

A responsible investor

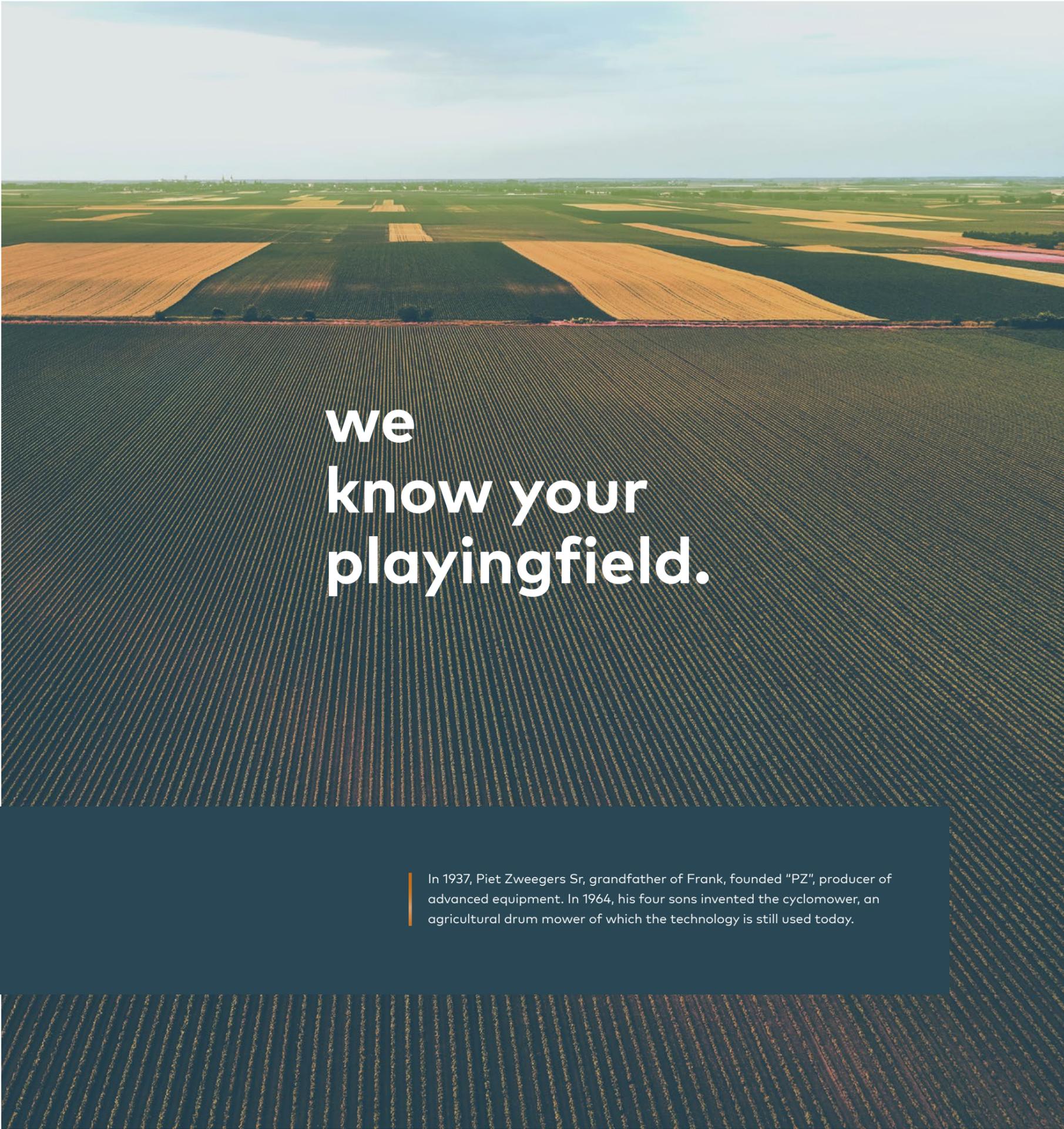
Zweegers Equipment is firmly committed to the increasing and urgent demand for cleaner and smarter machines, by investing in the application of technologies such as GPS, sensor technology and robotization. But also in technical development, such as electrification and connectivity of machines. With smart applications such as precision farming, the use of fertilizers, pesticides, raw materials and fuel can be greatly reduced, as well as emissions. These innovations are obviously of great importance for agriculture, but certainly also for the other sectors where Zweegers Equipment is active, such as machines for turfcare and construction. By doing so, we are supporting our customers when it comes to reducing the carbon footprint of their activities.

Passion for equipment

Zweegers equipment group has two shareholders, Frank Zweegers (majority) and Gerrit van der Scheer. They both come from passionate entrepreneurial families, with strong roots in the agricultural industry. The passion for equipment and the drive to make a positive contribution to customers is truly in their DNA.

Parent organization ZBG was founded by Frank Zweegers in 1982 and invests in real estate development, equipment and technology funds. Zweegers is an internationally well-known strong family brand with a long track record in the equipment business. Because it is a family business with a solid base and a strong financial position, it has the freedom to fully focus on long-term relationships. The agricultural and equipment activities of the ZBG Group is transferred to Zweegers Equipment Group BV in May 2022.

Gerrit van der Scheer has been involved in the equipment business for his entire career, in which he has built up an excellent reputation. Many leading equipment manufacturers proudly and satisfactorily do business with him. He knows the market, knows what is going on and forms a strong connecting link in the chain between manufacturers, distributors and end customers.



we
know your
playingfield.

In 1937, Piet Zweegers Sr, grandfather of Frank, founded "PZ", producer of advanced equipment. In 1964, his four sons invented the cyclomower, an agricultural drum mower of which the technology is still used today.



Kristian Jakobsen, Managing Director Maskinhandler Indkøbsringen (MI):

It has been a pleasure to become part of a large group who so precisely share the same values in the view of running a business and motivating and inspiring the people in it to exploit their full potential. Being part of Zweegers gives freedom and perspective to continue the journey into a continued successful future.

Four Focus sectors



Agriculture



Turfcare



Construction



Industry



Close

We want to be close to the customers

Local entrepreneurship is paramount

We believe in close partnership with our investors and relations



Sustainable

We are focused on the long term

We invest in innovative solutions for a sustainable future

We work with A brands equipment that last, with a strong focus on the lifecycle of equipment



Investment focus

We want to invest in companies that are preferably private or family-owned, in the equipment industry.



Geographic focus

Initially we focus on companies located in Europe, followed by increasing geo footprint to North America.



Stans van de Wetering, Managing Director Mechan Group

Frank Zweegers and Gerrit van der Scheer are perfectly capable of combining investment and advice. It's not only about the financial result of the investment but certainly also about the qualitative goals we pursue within our branches. We are proud to have been part of the ZBG Group, which includes Zweegers Equipment, for more than 20 years.

**Let's talk business.
We can't wait to explore the possibilities with you!**



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